

Existing General Plan Goals Review

Goals	Keep (As is/ continue)	Remove (Achieved, N/A)	Revise (Clarify/ Update)	Comments
Goal 2: Southwest Center Make Surprise a center for business and commerce in southwest United States..				
Goal 3: Safe Community Maintain Surprise as a safe and connected community.				
Goal 4: Luke Air Force Base A future land use pattern that fosters the continued use of Luke Air Force Base and Auxiliary Field #1 to conduct mission-critical training and accommodates community growth and development.				
Goal 5: Natural Conditions Preserve and maintain natural area open spaces in the Surprise.				
Goal 6: Variety of Housing Provide high-quality housing in a range of residential densities and types.				
Goal 7: Public Outreach Promote public participation in the City's planning processes.				
Goal 8: Sustainable Construction Promote energy efficient development and construction practices.				

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Economic Vitality				
Goal 1: Sustainable Business Strengthen Surprise as a center for sustainable business and commerce.				
Goal 2: Jobs-Housing Balance Balance residential development with a diversity of high quality jobs.				
Goal 3: Economic Relationships Promote strong regional, statewide, national, and global partnerships and economic relationships.				
Goal 4: Education Alternatives Broaden the range of education alternatives for all age groups.				
Neighborhood Planning				
Goal 1: Quality of Life The quality of life in Surprise’s neighborhoods should be protected and improved.				
Goal 2: Property Conditions The maintenance and preservation of property is encouraged and enforced to ensure the quality, safety and livability of Surprise is sustained.				

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Goal 3: Revitalization Efforts Comprehensive revitalization efforts should be focused in targeted areas to maximize the impact of scarce resources.				
Goal 4: Communication Effective communications and constructive relationships should be developed among the City and neighborhoods.				
Housing				
Goal 1: Housing Stock Safeguard the condition and quality of housing stock in order to maintain attractive and livable neighborhoods.				
Goal 2: Housing Variety Seek a variety of housing options that meet the socioeconomic needs of people who live and work in the City.				
Goal 3: Housing For All Ages Increase housing choices that serve all age groups and needs.				
Goal 4: Federal Housing Requirements Facilitate compliance with federal, state, and county fair housing requirements regarding the sale or rental of housing.				

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Conservation, Rehabilitation, & Redevelopment				
Goal 1: Safe and Clean Neighborhoods Enhance and promote city programs that provide for safe and clean neighborhoods.				
Goal 2: Existing Dwellings Preserve the quality of existing dwellings and neighborhoods so that people will find our community a healthy, safe, and attractive place to live.				
Goal 3: Home Ownership Support homeownership as a way to strengthen the sense of community and encourage investment in housing.				
Goal 4: Diverse Neighborhoods Preserve and enhance the diverse neighborhoods in the City with neighborhood plans.				
Goal 6: Redevelopment Use redevelopment to provide for the long-term stability of maturing residential and commercial neighborhoods.				
Goal 7: Economic Benefits Sustain the long-term economic well-being of the City and its citizens through redevelopment, rehabilitation, and conservation efforts.				

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Goal 8: Vacant Buildings Appropriate reuse and rehabilitation of vacant and obsolete buildings is encouraged.				
Recreation & Open Space				
Goal 1: Opportunities Create and maintain a high quality of life for Surprise residents by providing adequate open space and recreational opportunities.				
Goal 2: Parks Provide high quality, safe, sustainable and distinctive parks that meet community needs.				
Goal 3: Greenway and Signature Trail Create a system of Signature Greenways throughout the City that utilizes existing natural and constructed features to connect the City together and to other parts of the valley.				
Goal 5: Regional Planning Coordinate park planning and capital improvements with other jurisdictions to support open space and recreation needs in the larger region.				
Goal 6: Variety of Activities Enhance the quantity, variety and value of recreational activities available to City residents.				

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Goal 7: Natural Open Space Expand the City's Open Space System to protect valued resources and meet the future needs of City residents.				
Goal 8: Man-made Open Space Identify the appropriate locations for created open space areas and corridors within the Surprise planning area.				
Education				
Goal 1: Opportunities Create and maintain a high quality of life for Surprise residents by providing adequate open space and recreational opportunities.				
Goal 2: Additional Facilities Plan for educational facility locations as development and redevelopment occurs.				
Goal 3: Workforce Surprise should have a well-educated workforce-prepared citizenry.				
Goal 4: Learning Environment Encourage a Citywide learning environment for residents of all ages.				

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Arts & Culture				
Goal 1: Historic and Cultural Resources Identify and preserve historic and cultural resources in the City of Surprise.				
Goal 2: Public and Private Projects Increase access to arts and culture for residents and visitors and incorporate art into public and private projects.				
Roadway Systems				
Goal 1: Integrated Decisions Develop a complete and connected system of roadways.				
Goal 2: Complete Streets Provide roadways that are “complete streets” that cater to enhancing multi-modal accessibility.				
Goal 3: Access Improve transportation access to, from, and within Surprise.				
Goal 4: Financing Leverage regional partnerships, land owner support, and cost effective financing mechanisms to secure fair and sufficient funding for the transportation system in Surprise.				

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Goal 5: Roadway Designs Promote roadway designs, operations, and aesthetics that support the Character Areas they serve.				
Transit				
Goal 1: Balanced Multi-modal System Develop and maintain a balanced, multi-modal transportation system to ensure safe and efficient movement of people and goods in Surprise.				
Goal 2: Access and Alternatives Provide attractive and convenient public transit services to, from, and within Surprise.				
Alternate Modes				
Goal 1: Bicycles and Pedestrians Develop and promote safe bicycle and pedestrian systems, and provide connectivity throughout Surprise.				
Goal 2: Neighborhood Electric Vehicles Provide for the safe and convenient use of Neighborhood Electric Vehicles (NEVs) in Surprise.				

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Environmental Planning				
Goal 1: Natural Environment Preserve and protect the natural environment to enhance the quality of life in Surprise.				
Goal 2: Air Quality Promote local and regional efforts to improve air quality.				
Goal 3: Heat Islands Identify and reduce heat islands.				
Goal 4: Food Sources Strive to provide access to healthy, local food resources.				
Goal 5: Environmental Stewardship Research, promote, and incorporate innovative policies and practices that support the City's leadership in environmental stewardship.				
Goal 6: Sustainable Development Promote sustainable development.				

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Conservation				
Goal 1: Biological Resources Biological and natural resources within the Surprise Planning Area should be enhanced and protected.				
Goal 2: Scenic Amenities Maintain natural scenic amenities.				
Goal 3: Geological Hazards Minimize risks of property damage and personal injury posed by geological hazards.				
Water Resources				
Goal 1: Regional Cooperation Support efforts to improve regional cooperation and communications among appropriate agencies and communities.				
Goal 2: Water Conservation Continue to promote water conservation in accordance with the adopted Water Resource Management Policies.				
Goal 3: Enhance Water Portfolio Continue to develop and implement programs to enhance the City's water portfolio in accordance with adopted Water Resource Management Policies.				

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Goal 4: Growth Work closely with new development to ensure proper balance between available resource water supplies, demand, and growth in Surprise.				
Goal 5: Drinking Water System Continue to invest in water treatment, storage, and distribution systems to ensure reliable delivery of high quality water to meet daily and emergency needs.				
Goal 6: Reclaimed Water Promote the use of reclaimed water in accordance with adopted Water Resource Management Policies.				
Goal 7: Water Quality Protect and enhance the quality of Surprise’s water sources.				
Goal 8: Storm Water Continue to invest in best management practices of stormwater to ensure health and safety of residents.				
Energy				
Goal 1: Reduce Usage Reduce reliance on non-renewable energy sources in existing and new development.				

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Goal 2: Energy Management Encourage efficient energy management techniques.				
Goal 3: Renewable Energy Sources Maximize the potential for efficient use of alternative and renewable energy sources.				
Cost of Development				
Goal 1: Financial Sustainability Surprise should be financially sustainable.				
Goal 2: Shared Development Costs Require that development pay its share of the cost of public service needs generated by the development.				
Public Buildings & Services				
Goal 1: Delivery of Services Maintain processes and policies to ensure efficient and effective delivery of services.				
Goal 2: Public Buildings Provide safe, accessible, and sustainable public buildings to meet the needs of the entire community.				

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Public Utilities				
Goal 1: Infrastructure Investment Maximize City investment in infrastructure Policies.				
Goal 2: Solid Waste Disposal Ensure Surprise's solid waste disposal needs are met while maximizing opportunities for waste reduction and recycling.				
Goal 3: Solid Waste Recycling Surprise should encourage solid waste recycling systems that reduce the volume of waste.				
Goal 4: Utility Corridors Land use decisions in and adjacent to utility corridors should be fiscally and environmentally responsible and aesthetically acceptable to the community.				
Goal 5: Technological Innovations Surprise should be a leader in technological innovation.				
Health & Safety				
Goal 1: Healthy Community Surprise should strive to be a healthy community.				

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Goal 2: Hazards Minimize threats of natural and human-induced hazards.				
Goal 3: Community Preparedness Ensure the community is well prepared to respond to natural and human induced catastrophic events.				
Goal 4: Hazardous Materials People and property should not be exposed to risks of damage or injury from hazardous materials.				
Goal 5: Risk Reduction Reduce risks from natural and man-made fires.				
Goal 6: Emerging Mitigation Techniques Employ broad interdisciplinary-derived methods and emerging techniques to minimize risks.				
Goal 7: Communication Ensure the dissemination of critical information is clear, accurate, and efficiently communicated when needed.				

Existing General Plan Vision & Values Review

Vision Statement

The City of Surprise strives to uphold the values of its residents, while balancing physical and economic growth, and maintaining a safe community. A high standard of living should be fostered by enhancing neighborhood and community amenities. Vibrant and diverse development is important for a young community, and Surprise should aim to preserve the uniqueness and history of the City.

Considerations

What is a Vision?	Ideal future aspirations to work towards
	Inspiration for decision-makers and the community
	Unique to the community
	Comprehensive, long-term, visionary, and positive
	Paint a picture of the future
	Remember, we're looking 10/20 years into the future!
Why do we need a Vision?	Capture the community direction for the future of Surprise
	Ensure the goals, policies, and programs in the updated General Plan reflect community values

Values

A Clean and Safe Community: Well maintained streets, attractive commercial properties, and clean neighborhoods are vital to creating a safe, healthy, and enjoyable community.

Economic Development: Support for small business is a community priority, with additional focus needed on downtown growth, attracting both high-end retail and a regional mall, and expanding higher education opportunities.

Sustainability: Environmentally conscious development standards, water conservation strategies and valuing the preservation of open space, natural terrain and vegetation, will help prepare Surprise for long-term sustainability.

Quality Transportation Systems: A complete transportation network helps support community connectivity and fosters future growth. Connecting to regional freeway systems is an important priority, as is completing partially built streets. Bike lanes, walking trails and commuter rail should be considered to help enhance the overall network.

Recreation: Having the opportunity for recreation is a valued asset for all age groups in Surprise. Facilities should be expanded to include regional parks, a centralized community recreation center and other various facilities.

Actions

Please answer the following questions to help shape the future vision of Surprise

1

What are some key features or attributes that define Surprise?

2

What are some aspirations for what the community would like to be over the next 20 years?